## **BP002 Bachelor of Commerce (144 point – 3 year)**

## Commencing: Semester 2

## Foundation units

## Degree Specific Major – **Marketing**

## Second Major

## Elective units

## **This plan is for students who have passed Mathematics Applications ATAR or equivalent.**

## **Students who have not completed Mathematics Applications or equivalent are required to take the bridging unit MATH1720: Mathematics Fundamentals in their first semester.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **2025** | SEM 2 | **MKTG1204**  Consumer Behaviour | **ECON1101**  Microeconomics: Prices and Markets | **ACCT1101**  Financial Accounting | **Elective or Second Major unit** |
| **2026** | SEM 1 | **MKTG1203**  Introduction to Marketing | **STAT1520**  Economics and Business Statistics | **MGMT1135**  Organisational Behaviour | **Elective or Second Major unit** |
| SEM 2 | **Marketing Level 2 Option**  (MKTG2238 or MKTG2308) | **Elective or Second Major unit** | **Elective or Second Major unit** | **Elective** |
| **2027** | SEM 1 | **MKTG2305**  Marketing Research | **Elective or Second Major unit** | **Elective or Second Major unit** | **Elective** |
| SEM 2 | **MKTG3306**  Strategic Marketing | **Marketing Level 3 Option** | **Elective or Second Major unit** | **Elective** |
| **2028** | SEM 1 | **Marketing Level 3 Option** | **Marketing Level 3 Option** | **Elective or Second Major unit** | **Elective** |

**Notes**

* You may only complete a maximum of 12 Level 1 units
* Review your bridging unit requirements
* Information about unit availability should be checked at the beginning of each semester and can be found in the [Handbook](https://handbooks.uwa.edu.au/)
* Plan ahead! Look at prerequisite requirements in the Handbook. For example: ACCT2112 requires prerequisite unit ACCT1101

**Next Steps…**

* Enrol on [Student Connect](https://uniwa.sharepoint.com/teams/SVC-Studentofficeandserviceenhancement/Shared%20Documents/General/Business/Student%20Services/Student%20Centre/Student%20Matters/Study%20Plans/Template%20examples/student.uwa.edu.au/course/studentconnect) and plan your timetable on the [Class Allocation System (CAS)](https://www.uwa.edu.au/students/My-course/Class-timetable)